

# STUDENTS HANDBOOK B.SC BUSINESS AND FINANCE 2023

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#### Foreword

Welcome to a world of endless possibilities at West Midlands Open University, where dreams become realities. We are Nigeria's pioneering private open university, with a clear purpose to prepare people for opportunities and to improve society through education. We are a vibrant academic community that believes in the power of education to transform lives and cultivate a brighter future. We are digital, and we use appropriate technologies to drive our operations and processes. We are committed to your personal growth and nurturing your potential to become a positive agent of change in the world.

Our university is deeply rooted in the principal values of empathy, truthfulness, and innovation. These values guide our actions, shape our culture, and drive us to create a better society using the programmes in our various schools. We encourage you to imbibe these values as you study at West Midlands, use the computing, managerial, social, and soft skills you would gain in any of our departments to make the world a better place.

This handbook is a comprehensive guide that will serve as your compass throughout your journey with us. It contains all the course information you will need in your department and provides an all-inclusive course description, learning outcomes, mode of assessment, grading system, rules, and regulations for all the courses you will study. Please consult the handbook for all your academic decisions. It is a valuable resource that will help you succeed in your studies. If you have any questions or concerns, please do not hesitate to reach out to your Head of Department and the Student Success Advisors. They would be happy to assist you. We are here to support you all the way.

As an open university, we are committed to academic excellence, an excellent student experience, accessibility, inclusivity, affordability, flexibility, and a strong partnership in education. We require you to pursue your studies with dedication and stay true to these commitments. Remember that quality is our watchword, and your success as an outstanding graduate is our priority.

Congratulations!

#### **Professor Olumide Babatope Longe**

Vice Chancellor

#### Vision of the University

Become the most trusted tertiary education institution through world-class digital learning services and the efficacy of outcomes.

#### **Mission Statement**

To offer access to a wide range of flexible, affordable, and qualitative academic programmes that empower individuals with the skills they need to thrive in today's world.

#### Philosophy of the University

Our philosophy at West Midlands Open University is based on:

**Diversity:** West Midlands Open University is committed to creating a diverse and inclusive community where everyone feels welcome and respected. We believe that diversity is essential for innovation and excellence. We value the unique perspectives and experiences of our students, faculty, and staff. We are committed to creating a culture where everyone feels comfortable sharing their ideas and participating in the learning process.

**Cultural awareness and respect:** We believe that cultural awareness and respect are essential for a successful learning environment. We encourage our students, faculty, and staff to learn about and appreciate different cultures. We strive to create a culture where everyone feels safe and respected, regardless of their cultural background.

**High standard professional behavior:** We expect our students, faculty, and staff to uphold the highest standards of professional behavior. This means being respectful of others, being honest and ethical, and being committed to excellence. We believe that high standards of professional behavior are essential for creating a positive learning environment and for preparing students for success in the workplace.

**Intellectual curiosity and pursuit of knowledge:** West Midlands Open University is committed to fostering intellectual curiosity and the pursuit of knowledge. We encourage our students, faculty, and staff to ask questions, to challenge the status quo, and to

explore new ideas. We believe that intellectual curiosity and the pursuit of knowledge are essential for innovation and for solving the challenges of the 21st century.

**Discipline:** We believe that discipline is essential for a successful learning environment. We expect our students, faculty, and staff to be disciplined in their work and studies. This means being punctual, being prepared, and meeting deadlines. We believe that discipline is essential for developing the habits of mind necessary for lifelong learning and success.

## **Objectives of the University**

The objectives of West Midlands Open University are:

- 1. Accessible education of the highest standard, this goal consists of using modern technology to enhance learning experience and to make education accessible to a teeming population of Nigerians and anyone else desirous of quality education;
- 2. Creation of enduring values in our learners, this goal encompasses stimulating awareness of cultural values, respect for others, lifelong thirst for knowledge, and passion for excellence, all of which will be achieved through our well-rounded world-class teaching and learning materials; and
- 3. The production of socially responsible and leadership-oriented graduates, this goal includes encouraging a spirit of independence, pragmatism and innovativeness in our learners.

## Our Purpose

Equipping individuals for opportunities and enhancing society through education.

## **Core Values**

Our unwavering commitment to excellence, innovation, social responsibility, collaboration, and continuous improvement propels us toward building a better world.

## Motto of the University

Integrity, Leadership and Service

### Preface

Welcome to the Business and Finance Department at West Midlands Open University! Our department is dedicated to providing a dynamic and transformative educational experience in the fields of business and finance. As we embark on this academic journey together, our mission is to equip you with the knowledge, skills, and ethical principles necessary to thrive in today's competitive business landscape.

Within these pages, you will find detailed information about our diverse range of programs, designed to prepare you for success in various aspects of the business world. From foundational principles to advanced strategies, our curriculum is crafted to ensure a well-rounded understanding of business and finance, emphasizing both theory and practical application.

Our esteemed faculty, comprising experienced educators and industry professionals, are committed to guiding you through a learning process that goes beyond textbooks. We aim to cultivate critical thinking, problem-solving abilities, and a strong sense of ethical responsibility in our students.

At West Midlands Open University, we believe in nurturing not only skilled professionals but also individuals who are socially responsible and equipped to address the challenges of the ever-evolving business environment. We encourage you to explore the opportunities, engage in interactive learning experiences, and embrace the enriching journey that awaits you in the Business and Finance Department.

Once again, welcome to a world of knowledge, growth, and possibilities. We are excited to support you in achieving your academic and professional aspirations.

Dr. Adegoke Janet Arike Head of Department, Department of Business and Finance

#### **1.0 About the Programme**

The Business and Finance Department at West Midlands Open University is committed to shaping the next generation of dynamic professionals in the ever-evolving fields of business and finance. Our department provides a comprehensive and innovative curriculum designed to equip students with a deep understanding of financial principles, strategic management, and entrepreneurial skills. Through cutting-edge education, real-world applications, and a focus on ethical business practices, we aim to empower our students to excel in the competitive global business environment. Join us on a transformative educational journey that prepares you for success in the dynamic world of business and finance.

#### 1.1 Name of the Programme:

B.Sc. Business and Finance

#### 1.2 Code of the Programme

All Business and Finance courses are designated "FIN". Faculty courses are designated "AMS" while General studies courses are designated "GST " and "ENT ".

#### 1.3 Description of the Programme and Duration

Minimum duration of the Bachelor of Science (B.Sc.) Degree in Business and Finance programme is four sessions of eight semesters and a maximum of eight sessions (of sixteen semesters) under flexible mode of study.

#### **1.4 Semester Duration**

A semester is divided into 8 weeks of classes, one week for mid semester break, one week for out of class experience and project based learning, two weeks of revision and two weeks for final examinations. Students who chose the part time mode will require a minimum of eight sessions to complete the BSc programme in Business and Finance.

## 2.0 Programme Philosophy, Vision and Mission 2.1 Philosophy

The philosophy of the Business and Finance Department centers on fostering a holistic and dynamic learning experience that empowers students to become versatile professionals in the dynamic world of business and finance. We believe in providing a well-rounded education that goes beyond theoretical knowledge, emphasizing practical applications, critical thinking, and ethical decision-making. Our philosophy is rooted in the belief that a comprehensive understanding of financial principles, strategic management, and entrepreneurial skills forms the foundation for success in the rapidly evolving business landscape. Through innovative teaching methods and a commitment to excellence, we aim to instill in our students a passion for lifelong learning and a dedication to making impactful contributions to the global business community.

#### 2.2 Vision

The vision of the Business and Finance Department is to be recognized as a leading hub for innovative and transformative business education, shaping future leaders with a global mindset. We aspire to cultivate a dynamic learning environment that fosters creativity, critical thinking, and ethical decision-making. Our vision is anchored in the commitment to producing graduates who are not only proficient in business and financial principles but are also equipped with the skills and mindset to navigate the complexities of the ever-evolving global business landscape. Through cutting-edge research, industry partnerships, and a dedication to excellence, we aim to contribute significantly to the advancement of business knowledge and practices, preparing our students to thrive in a dynamic and competitive business world.

#### 2.3 Mission

The mission of the Business and Finance Department is to provide a comprehensive and transformative business education that empowers students with the knowledge, skills, and ethical values necessary for success in the dynamic world of commerce. We are committed to delivering high-quality academic programs that blend theoretical understanding with practical application, preparing graduates to excel in various roles within the business and finance sectors. Our mission extends to fostering a culture of innovation, critical thinking, and responsible leadership, ensuring that our students are well-equipped to contribute meaningfully to the global business community. Through rigorous academic pursuits, experiential learning, and a commitment to ethical business practices, we aim to shape future business leaders who drive positive change and make significant contributions to the economic and social well-being of society.

## 3.0 Aim and Objectives 3.1 Aim

The Business and Finance Department at West Midlands Open University aims for academic excellence, emphasizing practical skills aligned with industry needs. We strive to nurture ethical leadership, foster innovation, and instill adaptability in our students. With a global perspective, we prepare them for diverse business environments while encouraging community engagement and a commitment to lifelong learning.

## 3.2 Objectives:

The objectives of the Business and Finance Department include:

1. Provide a comprehensive curriculum that integrates theoretical knowledge with practical skills relevant to the dynamic business landscape.

2. Foster critical thinking and analytical abilities in students, empowering them to make informed decisions in various business contexts.

3. Facilitate an understanding of financial principles and management strategies, preparing students for roles in finance, accounting, and related fields.

4. Encourage research and innovation, promoting a culture of continuous learning and adaptability in response to evolving industry trends.

5. Instill ethical values and a sense of social responsibility, preparing graduates to contribute positively to both the business world and society at large.

## **3.3 General Learning Outcomes**

Upon successful completion of the Business and Finance program, students will achieve the following General Learning Outcomes, delving deeper into the realm of finance:

- 1. Develop proficiency in conducting in-depth financial analyses, including financial statement evaluations, risk assessments, and investment appraisals.
- 2. Acquire skills in strategic financial planning, encompassing budgeting, forecasting, and capital budgeting techniques to optimize financial resources.
- 3. Gain expertise in investment strategies, portfolio management, and understanding financial markets, preparing to make informed investment decisions.
- 4. Explore advanced risk management practices, including the identification, assessment, and mitigation of financial risks to ensure organizational stability.
- 5. Develop the ability to construct sophisticated financial models, utilizing quantitative techniques to analyze and forecast financial performance.
- 6. Explore the intricacies of international finance, including foreign exchange markets, cross-border investments, and the complexities of managing finances in a global context.
- 7. Delve into advanced corporate finance strategies, such as mergers and acquisitions, capital structure optimization, and financial restructuring.
- 8. Understand the regulatory environment governing financial markets, compliance requirements, and ethical considerations in financial decision-making.
- 9. Explore the intersection of finance and technology, understanding the impact of financial technology on traditional finance practices and developing skills to navigate this evolving landscape.

10. Gain insights into sustainable finance practices, understanding the role of finance in fostering environmental, social, and governance (ESG) principles for long-term economic viability.

## 3.4 Unique Features of the Programme

The program's distinctive attributes include:

1. Integration of theoretical concepts with real-world applications to enhance practical skills and readiness for professional environments.

2. A curriculum designed to stay abreast of current accounting standards, industry trends, and emerging technologies.

3. Focus on developing skills directly applicable to the demands of the Finance profession, including financial analysis, auditing, and tax compliance.

4. A strong emphasis on ethical considerations and the cultivation of a sense of professional responsibility.

5. Incorporation of modern Finance software and technologies to ensure graduates are technologically proficient.

6. Exposure to international accounting standards and practices to prepare students for global career opportunities.

7. Provision of avenues for students to engage in Finance research, contributing to the academic and professional advancement of the field.

8. Opportunities for internships, workshops, and networking events to enhance students' professional development and industry connections.

9. Provision of elective courses or concentrations that allow students to tailor their learning experience based on specific areas of interest within the accounting field.

10. Emphasis on collaborative learning experiences, fostering teamwork and communication skills essential in the accounting profession.

## 3.5 Employability Skills

In Nigeria, much like in numerous other countries, there exists a wealth of opportunities for individuals with accounting expertise. Nonetheless, due to the fierce competition in the job market, possessing a solid accounting degree, while important, might not be adequate for securing employment. Employers are increasingly seeking candidates who can demonstrate a range of employability skills, including effective communication, teamwork, organizational and management capabilities, critical thinking, leadership, technological proficiency, and self-management. The courses within this program have been customized to foster and enhance the acquisition of these skills among program graduates.

Among the 21st Century skills emphasized in this program are creativity, information literacy, media literacy, adaptability, interpersonal skills, problem-solving, collaboration, global awareness, innovation, and critical thinking.

## 4.0 Programme Requirements

## 4.1 Admission requirements

- Candidates must have obtained a minimum of five credits in each of the following subjects: English Language, Mathematics, Economics and Two further subjects connected to social science at SSCE, GCE, NECO, NABTEB or its equivalents
- 2. For entry into 200 level, the candidate is expected to have a minimum of any of the following
  - A-level Credit in Economics , Mathematics, and any other social sciences subject
  - OND in Accounting or Financial Studies or Business Studies of approved Polytechnic or Colleges of Technology with at least Upper Credit,
  - ICAN ATSWA (Final Level)

- Foundation pass of recognized professional bodies such as ICAN, ACCA, CIMA, CIBN, CIA, CIS and CITN.
- Diploma certificates from any other approved programmes from the Administration & Management Sciences (Particularly Finance, Accounting, Business Administration, Economics and Banking & Finance) of any recognised University (Lower Credit may be considered.

#### 4.2 Graduation requirements

The minimum number of credit units for the award of B.Sc. Business and Finance degree is 120 units. A student shall therefore qualify for the award of a degree when she/he has met the conditions. The minimum credit load per semester is 15 credit units.

For the purpose of calculating a student's Cumulative Grade Point Average (CGPA) in order to determine the class of degree to be awarded, grades obtained in all the courses whether compulsory or optional and whether passed or failed must be included in the computation. Even when a student repeats the same course once or more before passing it or substitutes another course for a failed optional course, grades scored at each and all attempts shall be included in the computation of the GPA

#### 5.0 Programme Structure and Degree Rules

To satisfy the University Regulation for the award of B.Sc. Business and Finance students must have a minimum of 120 credit units. The courses are to be selected from both the compulsory and elective courses. A student must register for at least 15 credit units and a maximum of 24 credit units per semester. The maximum credit unit may be waived in exceptional circumstances on the merits of each case by the Head of the Department on behalf of the Senate to reflect the ODL model of the University.

Compulsory Courses C : These courses are essential for successful completion of the programme and are factored into the final grade regardless of the number of attempts allowed by the programme.

Elective Courses E : Students have the freedom to select these courses based on their interests and guidance from their course advisor. These additional courses complement the degree requirements, and passing them is recommended as they contribute to the final grade calculation.

## 6.0 Deferment

In order to request a deferral for either a semester or an entire session, students are required to complete and submit a formal application to the Vice-Chancellor. This application should follow a process involving review and approval by the Head of Department and the Dean of Faculty, with the final decision resting with the Senate. To ensure timely consideration and approval, it is crucial to submit the application well in advance.

Grounds for requesting deferment include:

- (i) Issues related to admission
- (ii) Health-related concerns
- (iii) Emotional stress
- (iv) Other exceptional circumstances

## 7.0 Examination Guidelines

Following the conclusion of each semester, examinations are typically administered, which may encompass written tests, oral assessments, practical evaluations, CBT proctoring, project submissions, or a combination of these, as sanctioned by the Senate. The examination outcomes generally encompass the assessment of Continuous Assessment (C.A.) from coursework..

### 7.1 Eligibility to write End of Semester Examination

In order to qualify for examinations, it is compulsory to have a minimum online participation/completion rate of 75% in all classes, tutorials, laboratories, and other pertinent activities.

#### 7.2 Examination Conduct

1. Examinations are supervised at designated West Midlands Open University CBT centers. Students are required to be present at the examination venue a minimum of 30 minutes before the scheduled exam time. Late entry is permitted up to 30 minutes after the exam has commenced, but no additional time will be granted. During the first hour and the final 15 minutes of the examination, students are not allowed to leave the venue.

2. If a student needs to leave the examination room, re-entry is allowed only if they have been continuously observed by an Invigilator/Assistant Invigilator.

3. For each examination, students must carry and display their ID card and Examination Card on their desks, signing the provided Attendance List with their name and matriculation number.

4. The examination room strictly prohibits the presence of books, printed materials, written documents, or unauthorized items, except as allowed by the exam paper regulations. Students are not permitted to offer or receive assistance from other students or use unauthorized devices during the examination.

5. If a student is suspected of violating these rules, cheating, or engaging in disruptive behavior, the Department should promptly report the incident to the Faculty Examination Officer and the Dean. The Dean will initiate an investigation and report to the Board of Examiners. The student involved will be allowed to continue the examination unless their actions cause further disturbance. The Board of Examiners may subsequently recommend to the Faculty Board and Senate whether the student's exam should be accepted and any further actions to be taken.

6. Students are instructed to clearly write their examination number at the top of the cover of each answer booklet or a separate sheet of paper if required. The use of scrap paper is not allowed; all rough work should be completed in the answer booklet, which should be submitted to the invigilator. No printed question papers or any other provided materials should be taken from the examination room or defaced.

7. At the conclusion of the designated examination time, students must cease writing upon the invigilator's instruction and allow for the collection of their answer scripts.

## 7.3 Discipline

The examination regulation outlined above is binding on all students, and any violation of these rules will result in serious consequences, as specified below:

- 1. Expulsion from the University: The following offences will lead to expulsion:
  - a. Impersonation during examinations, which includes exchanging examination numbers, name/answer sheets, or intentionally using someone else's examination number.
  - b. Exchanging relevant materials in the examination hall, such as question papers containing relevant jotting and materials.
  - c. Exchanging answer scripts.
  - d. Introducing unauthorised materials into the examination hall.
- 2. Rustication for one academic year: The following offences will result in rustication for one academic session:
  - a. Non-submission or incomplete submission of answer scripts.
  - b. Collaboration or copying from other students.
  - 3. Written Warning: The following offences will warrant a written warning:
    - a. Speaking or engaging in conversation during the examination.
    - b. Writing on question papers.

These punishments are in place to ensure the integrity of the examination process and to discourage any form of misconduct or cheating. Students are expected to adhere to these rules and regulations strictly to maintain academic honesty and uphold the West Midlands Open University's standards.

## 8.0 Grading System

Continuous assessment comprising tests, assignments, and other suitable methods contributes 40% to the overall evaluation during the semester. The examination conducted at the end of the semester holds a weightage of 60%. The final grade for each course is determined based on a total of 100% marks, combining both continuous assessment and end-of-semester examination results. The score from each course is assigned appropriate letter grade as follows:

(i)	(ii)	(iii)	(iv)	(v)	(vi)	(vii)
Credit Units	Percentile Scores	Letter Grades	Grade Points (GPA)	Grade Point Average (GPA)	Cumulati ve Grade Point Average (CGPA)	Class of Degree
Vary according to contact	70 - 100	А	5	Derived by multiplyi	4.50 – 5.00	First Class
hours assigned to each course per week per semester	60 - 69	В	4	ng (i) and (iv) and	3.50 4.49	2 <sup>nd</sup> Class Upper

and according	50 - 59	С	3	dividing by Total	2.40 -	2 <sup>nd</sup> Class
to workload carried by				Credit	3.49	Lower
each student	45 - 49	D	2	Units	1.50 2.39	Third Class
	40 - 44	Е	1		1.00 1.49	Pass Degree
	0-39	F	0		-	-

## 8.1 Academic Standing Categories: Clear, Warning, Probation, and Withdrawal

The academic standing of students is determined by their Cumulative Grade Point Average CGPA , with the minimum acceptable CGPA set at 1.00.

- 1. Clear Academic Standing: To be in Clear Academic Standing, a student must maintain a CGPA of not less than 1.00.
- 2. Warning: A warning is issued to a student whose CGPA falls below the minimum tolerable level for the first time. This warning is typically communicated through verbal advice by the Level Coordinator, ensuring the student understands the implications of falling below the minimum CGPA in the subsequent semester examinations.
- 3. Academic Probation: Academic Probation is assigned to a student who fails to maintain a minimum CGPA of 1.00 by the end of the session. The probationary status can be reversed if the student achieves a CGPA of at least 1.00 in any subsequent semester after the first year. The responsibility for reversing the probationary status lies with the student. The University will provide a written preliminary notice of poor academic standing to the student.

4. Withdrawal for Academic Failure: If a student fails to maintain a CGPA of 1.00 for two 2 consecutive Academic Sessions at the end of any session, they will be required to withdraw from the academic program due to academic failure.

### 9.0 Departmental Issue Resolution Process

The procedure for handling student-related matters includes the following stages:

1. In the initial step, students are advised to either report via email or hold a discussion regarding their concerns with their Course Level Coordinator or Academic Student Adviser.

2. If the issue surpasses the purview of the Coordinator or Student Adviser, it will be elevated to the Examination Officer in the case of academic concerns, or to the Head of Department.

3. In cases where a resolution cannot be reached through the preceding steps, the matter will be formally brought to the attention of the Dean of the Faculty for additional review and resolution.

## **10.0** Outline of Course Structure

## 100 Level 1st Semester

S/N	Course Code	Course Title	Credit Unit	Status	LH	РН
1	GST 101	Use of English and Communication Skills	2	Core	15	45
2	COM 101	Introduction to Computers	2	Core	30	-
3	FIN 101	Introduction to Finance	3	Core	45	-
4	MKT 111	Elements of Marketing	2	Core	30	
5	BUA 101	Introduction to Business I	2	Core	30	
6	AMS 101	Basic Mathematics	2	Core	30	-
7	GST 109	Use of Library and ICT skills	2	Core	30	
8	ECO 101	Principles of Economics I	2	Core	30	

Electives: 4 credits only required

S/N	Course Code	Course Title	Credit Unit	Status	LH	РН
1	GST 102	Nigerian People and Culture	2	Core	30	-
		Principles of Project				
2	AMS 104	Management	2	Core	30	-
3	ECO 102	Principles of Economics II	2	Core	30	
4	BUA 102	Introduction to Business II	2	Core	30	
5	ENT 102	Business Ethics	3	Core	45	

		Financial	Markets	and				
6	FIN 130	Institutions			3	Core	45	
7	AMS 102	Principles of	Managemer	nt	2	Core	30	

Electives: 1 credit only required

## 200 Level 1st Semester

	Course		Credit			
S/N	Code	Course Title	Unit	Status	LH	PH
1	FIN 209	Elements of Banking	3	Core	45	-
		Applications of Computer in				
2	FIN 215	Finance and Banking	2	Core	30	-
3	FIN 217	Law of Banking	3	Core	45	-
4	FIN 205	Corporate Finance	3	Core	45	
		Philosophy, Logic, and Human				
5	GST201	Existence	2	Core	30	
		Entrepreneurship and				
6	ENT 211	Innovation	2	Core	30	

Electives: 4 credits only required

	Course Code	Course Title	Credit Unit	Status	LH	РН
1	FIN 208	Principles of Insurance	2	Core	30	-
2	FIN 204	Quantitative Analysis	2	Core	30	-

3	FIN 210	Banking Methods and Process	3	Core	45	-
4	FIN 202	International Finance	3	Core	45	
		Fundamentals of Deposit				
5	FIN 216	Insurance	2	Core	30	
6	FIN 206	Financial Risk Management	3	Core	45	

Electives: 5 credits only required

## 300 Level 1st Semester

S/N	Course Code	Course Title	Credit Unit	Status	LH	РН
1	FIN 303	Principles of Finance	3	Core	45	
2	FIN 313	Financial Management	2	Core	30	
3	FIN 317	Entrepreneurship of Finance	2	Core	30	
4	ACC 303	Management Accounting	3	Core	30	45
5	FIN 315	Management of Financial Institutions	3	Core	45	
6	FIN 305	Financial Systems in Nigeria	2	Core	30	

Electives: 5 credits only required

S/N	Course Code	Course Title	Credit Unit	Status	LH	РН
1	FIN 316	Practice of Deposit Insurance	3	Core	45	
2	FIN 308	Bank Lending and Credit Administration	3	Core	45	
3	FIN 304	Development Finance	2	Core	30	
4	BUA 314	Innovation Management	2	Core	30	

		Human Behaviour in				
5	BUA 302	Organisations	3	Core	45	
6	ENT 312	Venture Creation	2	Core	30	
7	GST 312	Peace and Conflict Resolution	2	Core	30	

Electives: 2 credits only required

#### 400 Level 1st Semester

S/N	Course Code	Course Title	Credit Unit	Status	LH	РН
5/11	Coue		Onic	Status		
1	FIN 409	Financial Technology (FINTEC)	3	Core	45	
2	FIN 413	Quantitative Finance	3	Core	45	
		Structure and Management of				
3	FIN 411	Insurance	3	Core	45	
4	BUA 401	Business Policy and Strategy	3	Core	45	
		Investment Analysis and				
5	FIN 410	Portfolio Management	3	Core	45	
6	ACC 409	Energy Finance	2	Core	45	

Electives: 4 credits only required

	Course		Credit			
S/N	Code	Course Title	Unit	Status	LH	PH
		Marketing of Financial				
1	FIN 414	Services	2	Core	30	
		International Trade and				
2	FIN 416	Finance	4	Core	60	
3	FIN 404	Research Project	6	Core		270

		Strategic Thinking	and				
4	BUA 402	Problem Solving		3	Core	45	
5	FIN 408	Project Evaluation		2	Core	30	

Electives: 3 credits only required

## **11.0** Summary of Distribution of Course Credit at all Levels

Level	GST and Other General Courses	Subject /Spec	Subject /Specialization Area	
		Compulsory	Elective	
100	6	18	5	29
200	0	21	9	30
300	0	23	7	30
400	0	23	7	30
Total	6	85	28	129

## 12.0 Curriculum/Syllabus of all Courses in the Programme 100 Level Courses

Course code	GST 101
Course title	Use of English and Communication Skills
Weight	2 Credit Units C LH 15; PH 45
Learning Outcomes	<ul> <li>At the end of this course, students should be able to: <ol> <li>Understand the importance of English and communication skills in various personal and professional contexts.</li> <li>Demonstrate a solid foundation in English grammar, vocabulary, and sentence structure.</li> <li>Employ effective reading strategies to comprehend and analyse different types of texts.</li> <li>Enhance their listening skills and effectively interpret spoken English.</li> <li>Develop clear and coherent writing skills for different purposes and audiences.</li> <li>Utilise idiomatic expressions and expand their vocabulary to enhance communication.</li> <li>Apply active listening and non-verbal communication skills in interpersonal interactions.</li> <li>Engage in effective oral communication, including presentations, group discussions, and debates.</li> <li>Apply business communication skills, including empathy, conflict resolution, and cultural sensitivity.</li> <li>Employ digital communication skills and media literacy to navigate online platforms and evaluate information.</li> <li>Prepare for job interviews and effectively communicate their qualifications and experiences.</li> <li>Demonstrate an understanding of netiquette, ethical communication, and responsible use of technology.</li> <li>Develop critical thinking skills to analyse and evaluate written and spoken content.</li> </ol></li></ul>

<ul> <li>language use in everyday</li> <li>life). Logical and Critical Thinking and Reasoning Methods (Logic an Syllogism, Inductive</li> <li>and Deductive Argument and Reasoning Methods, Analogy,</li> <li>Generalisation and Explanations).</li> <li>Ethical considerations, Copyright Rules and Infringements. Writing Activities: (Pre-writing ,</li> <li>Writing, Post writing, Editing and Proofreading; Brainstorming, outlining, Paragraphing, Types</li> <li>of writing, Summary, Essays, Letter, Curriculum Vitae, Report writin Note making etc.</li> <li>Mechanics of writing). Comprehension Strategies: (Reading and types of Reading,</li> </ul>		1
<ul> <li>phonetics and phonology).</li> <li>English word classes (lexical and grammatical words, definitions, forms, functions, usages,</li> <li>collocations). Sentence in English (types: structural and functional, simple and complex).</li> <li>Grammar and Usage (tense, mood, modality and concord, aspects language use in everyday</li> <li>life). Logical and Critical Thinking and Reasoning Methods (Logic an Syllogism, Inductive</li> <li>and Deductive Argument and Reasoning Methods, Analogy,</li> <li>Generalisation and Explanations).</li> <li>Ethical considerations, Copyright Rules and Infringements. Writing Activities: (Pre-writing ,</li> <li>Writing, Post writing, Editing and Proofreading; Brainstorming, outlining, Paragraphing, Types</li> <li>of writing, Summary, Essays, Letter, Curriculum Vitae, Report writin Note making etc.</li> <li>Mechanics of writing). Comprehension Strategies: (Reading and types of Reading,</li> </ul>		<ul> <li>their English and communication skills.</li> <li>16. Identify possible sound patterns in the English language to enhance pronunciation and communication.</li> <li>17. List notable language skills, including listening, speaking, reading, and writing, and demonstrate proficiency in each area.</li> <li>18. Classify word formation processes, such as affixation, compounding, conversion, and blending, to expand</li> </ul>
Technology in modern Language Learning. Language skills for effective communication. Major word formation processes. Writing and reading comprehension strategies. Logical and critical reasoning for meaningful presentations. Art of public speaking and listening.	Course content	phonetics and phonology). English word classes (lexical and grammatical words, definitions, forms, functions, usages, collocations). Sentence in English (types: structural and functional, simple and complex). Grammar and Usage (tense, mood, modality and concord, aspects of language use in everyday life). Logical and Critical Thinking and Reasoning Methods (Logic and Syllogism, Inductive and Deductive Argument and Reasoning Methods, Analogy, Generalisation and Explanations). Ethical considerations, Copyright Rules and Infringements. Writing Activities: (Pre-writing, Writing, Post writing, Editing and Proofreading; Brainstorming, outlining, Paragraphing, Types of writing, Summary, Essays, Letter, Curriculum Vitae, Report writing, Note making etc. Mechanics of writing). Comprehension Strategies: (Reading and types of Reading, Comprehension Skills, 3RsQ). Information and Communication Technology in modern Language Learning. Language skills for effective communication. Major word formation processes. Writing and reading comprehension strategies. Logical and critical reasoning for

Course code	COM 101			
Course title	Introduction to Computers			
Weight	2 Units C PH 30			
Learning Outcomes	<ul> <li>On successful completion of this module, students will be able to: <ol> <li>Explain the basic components of computers and other computing devices;</li> <li>Describe the various applications of computers;</li> <li>Explain information processing and its roles in the society;</li> <li>Describe the Internet, its various applications and its impact;</li> <li>Explain the different areas of the computing discipline and its specialisations and</li> <li>Demonstrate practical skills in using computers and the Internet.</li> <li>Understand the principles of problem-solving and algorithm design</li> <li>Understand the basics of programming languages.</li> <li>Understand the different operating systems</li> <li>Understand the different operating systems</li> <li>Understand the ethical and social implications of computing</li> </ol> </li> </ul>			

software, such as word processors, spreadsheets, presentations, graphics and other applications. Internet and online resources, browsers, and search engines
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Course code	FIN 101
Course title	Introduction to Finance
Weight	3 Units C LH45
Learning Outcomes	<ul> <li>At the end of the course, students should be able to <ol> <li>Display a profound comprehension of diverse financial concepts and principles encompassing the time value of money, financial statements, financial ratio analysis, capital budget analysis, investment analysis, capital structure, and cost of capital.</li> <li>Utilize the principle of time value of money to evaluate bond and stock valuations effectively.</li> <li>Employ various capital budgeting techniques proficiently to evaluate the feasibility of capital projects.</li> <li>Attain a comprehensive grasp of distinct categories of fixed assets while proficiently assessing the risks and returns associated with each.</li> <li>Comprehend the intricacies of the cost of capital and adeptly apply it to scrutinize potential risk factors associated with future business decisions.</li> </ol></li></ul>
Course content	Introduction to Finance. Basic Areas Of Finance. Types Of Finance. Principles Of Finance. Financial Management and Financial
	Instruments. Financial Statements. Financial Analysis. Financial markets. Financial Planning and Forecasting. Ethical and Social Responsibilities in Finance

Course code	MKT 111
Course title	Elements of Marketing

Weight	2 Units C LH30
Learning Outcomes	<ul> <li>At the end of this course, students should be able to</li> <li>Understanding Marketing Concepts: Students will be able to</li> <li>demonstrate a comprehensive understanding of fundamental</li> <li>marketing concepts, including the marketing mix (product, price,</li> <li>place, promotion), market segmentation, and targeting.</li> <li>Market Research Proficiency: Participants will develop skills in</li> <li>conducting market research, including collecting and analysing data</li> <li>to identify consumer preferences, market trends, and competitive</li> <li>landscapes.</li> <li>Effective Communication: Students will enhance their ability</li> <li>to communicate marketing ideas and strategies in writing and orally,</li> <li>enabling them to create persuasive marketing materials and</li> <li>presentations.</li> <li>Marketing Strategy Development: Participants can develop</li> <li>basic marketing strategies tailored to specific target markets,</li> <li>considering factors like product positioning, pricing models, and</li> <li>promotional tactics.</li> <li>Ethical Marketing Practices: Students will gain an awareness</li> <li>of ethical considerations in marketing contexts.</li> </ul>
Course content	Introduction to Marketing. Marketing System and Environment. Buyer Behavior and Market Segmentation. Market Measurement and Forecasting. Market Research. The Marketing Mix - Product. Pricing Strategies. Channels of Distribution. Promotion Mix. Marketing of Professional Services and Evaluation.

Course code	BUA 101
Course title	Introduction to Business I
Weight	2 Units C LH 30

Loorning	On successful completion of this module, students will be able to:
Learning	On successful completion of this module, students will be able to:
Outcomes	<ol> <li>Demonstrate a comprehensive understanding of various forms of business ownership, ethical considerations, and the role of social responsibility in business decision-making.</li> <li>Apply affactive comprehension strategies in a business</li> </ol>
	<ol> <li>Apply effective communication strategies in a business context, including written, verbal, and non-verbal communication, while identifying and overcoming barriers to communication.</li> </ol>
	<ol> <li>Analyse and evaluate key management and leadership principles, including the functions of management and different leadership styles, to effectively contribute to organisational success.</li> </ol>
	<ol> <li>Evaluate economic theories and their implications for business operations, demonstrating an understanding of macroeconomic and microeconomic concepts and their relevance in decision-making.</li> </ol>
	<ol> <li>Interpret financial statements, utilise cost accounting techniques, and analyse marketing strategies to make informed business decisions and contribute to organisational growth.</li> </ol>
Course content	Overview of Business. Types of Business Operations. Business Ethics
	and Social Responsibility. Business Planning and Strategy.
	Management and Leadership. Economics for Businesses. Accounting
	and Financial Statements. Marketing. Business Communication.
	Legal and Regulatory Environment.

Course code	AMS 101
Course title	Basic Mathematics
Weight	2 Units E LH 30

Learning	On successful completion of this module students will be able to:
Outcomes	1. define the basic concepts of mathematics;
	2. apply mathematics in the field of management;
	3. perform basic computations in Algebra, differential calculus
	and integral calculus; and
	4. develop problem-solving skills from the mathematical ideas
	learnt.

Course content	Statistical data. Types, sources and methods of collection.
	Presentation of data. Tables chart and graph. Errors and
	approximations. Frequency and cumulative distributions. Measures
	of location, partition, dispersion, skewness and Kurtosis. Rates,
	ratios and index numbers. Frequency distributions and Charts.
	Distribution centre, Dispersion of a distribution, Linear
	Transformation. Probabilities: Frequency approach, Axiomatic
	approach and symmetric Probabilities. Conditional Probabilities.
	Probability Distributions: discrete case (Bernoulli, Binomial, Uniform,
	Poisson). Geometric and Hypergeometric distribution theories.
	Density Functions: continuous case (Uniform and Normal
	distribution). Density Functions: continuous case Exponential
	distribution theories. Random Variable Functions. Mathematical
	Random Variables Coupling (discrete case). Joint, Marginal and
	Conditional distributions and their moments. Covariance,
	Correlation and Linear Combination of two random variables.

Course code	GST 109
Course title	Use of Library and ICT skills
Weight	2 Units C LH 30
Learning Outcomes	On successful completion of this module, students will be able to: 1. Demonstrate a comprehensive understanding of information literacy and its importance.

	<ol> <li>Effectively search, retrieve, and evaluate information from various sources.</li> </ol>
	<ol> <li>Understand the different types of library resources and their utilisation.</li> </ol>
	<ol> <li>Use their digital literacy and ICT skills for academic and professional applications.</li> </ol>
	<ol> <li>Develop critical thinking and problem-solving abilities through research and information analysis.</li> </ol>
	<ol> <li>Foster ethical and responsible use of information and technology.</li> </ol>
Course content	Overview of library; Types of library; Sources of Information Cataloging and Classification; Library rules and regulations Introduction to information and communication technology (ICT) Introduction to Computer; Internet ; Introduction to Network Computer Threats.
Course code	ECO 101
Course title	Principles of Economics I
Weight	3 Units E LH 30
Learning Outcomes	<ol> <li>On successful completion of this module, students will be able to;</li> <li>identify the basic concepts in economics, including scarcity, choice and scale of preference; basic laws of demand and supply;</li> <li>Define economics, state its importance, and enunciate assumptions based on the definitions.</li> <li>Define the basic concepts in economics, including scarcity, choice and scale of preference; basic laws of demand and supply;</li> <li>State why and how an available choice leads to decision-making and relate basic economic concepts and problems.</li> <li>Explain the nature of elasticity and its applications, as well as short and long-run production functions;</li> </ol>

	<ol> <li>Discuss pricing of factors of production and market structure consisting of perfect competitive market and imperfectly competitive markets.</li> <li>Enumerate the importance of basic economics questions and</li> </ol>
	know how to answer the questions in the decision-making process rationally.
	<ol> <li>List and explain various methods of solving economic problems which lead to different types of economies.</li> </ol>
	10. Differentiate between the different types of economies and know the weaknesses and strengths of each economic method.
	11. Explain how firms transform resources allocated (input) into product (output) and understand the circular flow of supply and demand between households and firms.
	12. Discuss price mechanism, explain the demand for a commodity concerning price changes and elucidate on factors that determine the quantity demanded and supplied.
	<ul><li>13. Define elasticity concerning demand and supply.</li><li>14. Explain why governments interfere in the market price determination and how governments interfere in the market.</li></ul>
	15. Explain the concept of utility, marginal and total utility. 16. Describe how inputs are employed to satisfy human wants,
	consumer preference, the indifference curve and the equilibrium point on the budget line.
Course content	Introduction to Microeconomics. Economic Problems. Economic System. Demand. Theory of Demand. Supply. Concept of Factor Pricing and Output. Concept of Production and Market Structure
	Production Function/System, Theory of comparative cost. Concept of Marginal Product, Short Run Cost and Long Run Cost

Course code	GST 102
Course title	Nigerian People and Culture

Weight	2 Units C LH30
Learning	On successful completion of this module, students will be able to:
Outcomes	<ol> <li>Analyse the historical foundation of the Nigerian culture and arts in pre-colonial time</li> <li>List and identify the major linguistic groups in Nigeria</li> <li>Analyse the concepts of Trade, Economic and Self-reliance status of the Nigerian peoples towards national development</li> <li>Know How to become a citizen of Nigeria</li> <li>Enumerate the challenges of the Nigerian State towards Nation building</li> <li>Analyse the role of the Judiciary in upholding people's fundamental rights</li> <li>Understand the role of Military in Nigerian Politics</li> <li>Identify acceptable norms and values of the major ethnic</li> </ol>
	groups in Nigeria 9. List and suggest possible solutions to identifiable Nigerian environmental, moral and value problems

Course content	Introduction to Nigeria's People and Culture. Northern Zone. Central
	Zone. Western Zone. Eastern Zone. Cultural Areas of Nigeria. The
	Evolution of Nigeria. Military in Nigerian Politics. Nigeria and the
	Wider World. Environmental, Moral and Value Problems.

Course code	AMS 104
Course title	Principles of Project Management
Weight	2 Units C LH30
Learning Outcomes	<ul> <li>At the end of this course, students should be able to:</li> <li>1. Define the concept and purpose of project management;</li> <li>2. Identify the processes and actors in project management;</li> <li>3. Demonstrate a working knowledge of key project management methods;</li> </ul>

	<ol> <li>Describe the tools and techniques used in project management; and</li> <li>Identify projects bottleneck and possible solutions</li> </ol>	
Course content	Introduction to Project Management. Purposes and Actors in Project Delivery. Tools and Techniques in Project Management. Traditional Project Management Methods. Contemporary Project Management Methods. Identifying and Overcoming Project Bottlenecks. Project Life Cycle. Project Integration Management. Project Scope Management. Project Risk Management	
Course code Course title	ECO 102 Principles of Economics II	

Weight	3 Units C LH30
Learning Outcomes	On successful completion of this module, students will be able to: 1. explain the meaning of macroeconomics, and the basic macroeconomic concepts, as well as distinguish between microeconomics and macroeconomics; 2. discuss the basic concept of functions, index numbers and dependent and independent variables in functions, as well as national income accounting; 3. define money and state its characteristics, functions, and types, as well as the Keynesian motive for holding money; 4. examine the circular flow of income with a simple two-sector model 5. narrate the history of the Nigeria banking system, state the functions of commercial banks and narrate the growth and development of commercial banking in Nigeria; 6. discuss merchant banking in Nigeria, the evolution of the Central Bank of Nigeria, the functions of the Central Bank, and the relationship between the Central Bank and the government;

7. describe aggregate demand and its curve, the differences between short-run and long-run aggregate demand and supply, the nature of aggregate supply and its curve, the aggregate supply-aggregate demand model, and
8. explain elementary issues on consumption, savings, investment, taxation and government's revenue, expenditure and roles of domestic money and foreign exchange.

Course code	BUA 102					
Course title	Introduction to Business II					
Weight	2 Units C LH30					
Learning Outcomes	<ul> <li>Upon completing this module, students will have the ability to:</li> <li>1. Showcase a thorough understanding and expertise in the fundamental principles of business management, distinguishing between business management and administration and identifying the various types and roles of management.</li> <li>2. Explain basic management principles.</li> <li>3. Identify and analyse the concept, elements and principles of decision-making, principles and fundamentals of effective communication, and its application to real-world business scenarios.</li> <li>4. Identify the various functional area of business and describe their contribution to the organization.</li> <li>5. Identify basic principles and practices of contemporary business.</li> <li>6. Describe the basics of business ethics.</li> <li>7. Identify the business stake holders and describe their relationship with the organization.</li> </ul>					
Course content	Overview of Management. Management Theories. Principles of Organization.Fundamentals of Business Communication. Forms of Entrepreneurship. Decision Making. Human Resource Management.					

	Insurance. Legal Issues in Business: Sales of Goods. Legal Issues in Business: Law of Contract.				
Course code	ENT 102				
course coue					
Course title	Business Ethics				
Weight	3Units CLH45				
Learning Outcomes					

the impact of their actions on others and be able to articulate and defend their ethical positions. Furthermore, students should recognize the importance of ethical leadership and the role of ethics in shaping organizational culture and promoting
ethical behavior within businesses.

Course content	Introduction to Business Ethics. Ethical Decision-Making. Corporate Social Responsibility (CSR). Ethical Issues in Marketing and Advertising. Ethical Issues in Human Resource Management. Ethical Issues in Finance and Accounting. Ethics in Supply Chain Management. Ethical Leadership and Organisational Culture. Ethical Challenges in a Global Business Environment. Case Studies in Business Ethics.
Course code	FIN 130

Course title	Financial Markets and Institutions							
Weight	3Units CLH45							
Learning Outcomes	<ul> <li>On successful completion of this course, students will be able to: <ol> <li>Develop a foundational understanding of financial market roles.</li> <li>Analyse financial markets, functions, and their impact on resource allocation.</li> <li>Comprehend diverse financial instruments and their allocation implications.</li> <li>Recognise regulatory importance in ensuring market integrity and investor protection.</li> <li>Investigate evolving financial institution history and roles.</li> <li>Explore domestic and international financial institutions' objectives, types, challenges, and significance.</li> <li>Understand financial institution regulations and governance frameworks.</li> </ol> </li> </ul>							

Course content	Concept of Financial Markets. Classification and Types of Financial Markets. Financial Market Instruments. Functions of Financial Markets. Regulatory Framework for Financial Markets. Concept of Financial Institutions. Role and Functions of Financial Institutions. Domestic Financial Institutions. International Financial Institutions. Regulatory Framework for Financial Institutions.					
Course code	AMS 102					
Course title	Principles of Management					
Weight	2Units E LH30					
Learning Outcomes	<ul> <li>On the successful completion of every study in this course, students should be able to: <ol> <li>Understand the concept of "MANAGEMENT."</li> <li>Know various business functions of management.</li> <li>Apply the various principles learned in managerial roles in their day-by-day private management as well as give out relevant advice to those who have little or no knowledge about management.</li> <li>Understand the various organisational structures and the relationship between various levels of management and their stakeholders.</li> <li>State what would keep a manager motivated.</li> <li>Course Expertise: Knowledge of all the basic points given on management, its basic principles, the managerial makeup of an organisation, how to control an organisation to enhance efficiency and effectiveness, and, most importantly, using the listed knowledge as it applies to real-life managerial roles as it pertains to individuals, groups, organisations, parastatals, and even the country on a wider scope.</li> </ol> </li> </ul>					
Course content	Understandingthe Concept MANAGEMENT. Various types of Business Organizations. Management Theories. Main Functions in an Organization. Leadership in Management. Ethics in Management. Workplace/Organisational Diversity. Understanding and Sustaining a					

	Firm's	Competitive	Advantage.	Management	of	Innovations	and
	Inventio	ons(Technolo	gy). The Syst	em approach.			

## 200 Level Courses

Course code	FIN 209						
Course title	Elements of Banking						
Weight	3 Units C LH45						
Learning Outcomes	<ul> <li>On successful completion of this module students will be able to: <ol> <li>describe the concepts of banking and the financial system;</li> <li>explain the principles of banking;</li> <li>elucidate the broad functions of banks;</li> <li>analyse and explain the basic raison d'etre for banks;</li> <li>describe the components of the balance sheets of banks;</li> <li>elucidate the liability and asset portfolio management "problem" of banks; and</li> <li>discuss the roles of the Chartered Institute of Bankers and the CBN.</li> <li>explain the different types of banking</li> <li>describe the role of banks in the economy</li> <li>discuss the challenges facing banks</li> </ol> </li> </ul>						
Course content	Introduction to banking and the financial system. Development of Money. Nigerian Banking Structure and Types of Banking. Savings and Investment. The Nigerian money market. Bank's balance sheet and Clearing Banks. Bills of exchange and Cheques. Methods of Payment through the Banking System and Bank Customers. Bank account services for exporters and importers and Bank lending. The Banker's Institute (CIBN).						

Course code	FIN 215						
Course title	Applications of Computer in Finance and Banking						
Weight	3 Units C LH30						
Learning Outcomes	<ul> <li>On successful completion of this module students will be able to.</li> <li>Apply critical thinking and analytical skills in financial decision-making and problem solving.</li> <li>Understand and apply financial principles to prepare financial statements.</li> <li>Develop an understanding of the law and the legal environment as it relates to financial operations, including its ethical implications.</li> <li>Identify the basics of information technology and apply software applications to enhance the efficiency of financial function.</li> <li>Create effective oral and written business communications utilizing modern communication technologies.</li> <li>Denonstrate knowledge of basic economic and financial concepts and how they affect the financial services industry.</li> <li>Apply the use of a computer to solve some financial systems.</li> <li>Analyze financial data using statistical and quantitative methods.</li> <li>Communicate financial information effectively to internal and external stakeholders.</li> <li>Stay up-to-date on the latest trends in computer technology and financial applications.</li> <li>Work effectively in a team environment.</li> <li>Demonstrate professional ethics and conduct in all aspects of financial work.</li> </ul>						

Course content	Introduction to Computers. Data Representation and Algorithms. Programming Languages in Finance. File Organization and Data Security. Risk Management and Financial Analysis. Business Ethics. Financial Forecasting and Budgeting. Variance Analysis and IT Applications. Data Backup, Recovery, and Trends. Financial statements.		
Course code	FIN 217		
Course title	Law of Banking		
Weight	3 Units C LH30		

Learning	On successful completion of this course, students should be able
Outcomes	to:
	1. Comprehend the essential ingredients of banking law;
	2. Understand the way regulations impact corporate
	governance and how to handle
	3. instruments in the money and capital markets;
	<ol><li>Describe finance and banking transactional instruments;</li></ol>
	5. Explain finance and banking policies;
	6. Discuss the process of loan recovery in banks; and
	7. Define various types of debenture and other security
	instruments.
	8. Understand the definition and characteristics of negotiable instruments.
	9. Identify the different types of negotiable instruments.
	10. Understand the nature of the principal-agent relationship in
	banking.
	11. Apply the law of partnership and bankruptcy to real-world transactions.
	12. Understand the different types of securities that can be used to secure bankers' advances.
	13. Identify the factors that affect the value of a security.
	14. Understand the risks associated with bankers' advances.

Course content	Negotiable	instruments.	Securities	of	banker's	advances.
	Principal-age	ent relationship	in banking.	Law r	elating to p	artnership,
	Bankruptcy	and procedu	res. Essent	als	of contrac	t. Banking
	Regulations.	Securities and	loans recov	ery. I	and and se	ecurity. Life
	policies and	d stock/shares	. Guarantee	es, d	ebentures	and other
	securities.					

Course code	FIN 205				
Course title	Corporate Finance				
Weight	3 Units C LH30				
Learning Outcomes	<ul> <li>On completing the course, participants will achieve the following learning outcomes: <ol> <li>Demonstrate a comprehensive understanding of corporate finance principles, including the roles and responsibilities of financial managers in dynamic markets.</li> <li>Grasp the significance of financial analysis in dissecting cash flows, interpreting earnings statements, and navigating complex balance sheets for informed decision-making.</li> <li>Identify investment opportunities, assess risk and return dynamics, and apply valuation techniques to make sound investment decisions.</li> <li>Comprehend the complexities of capital structure policies, including the trade-off between debt and equity and their impact on financial criteria.</li> <li>Craft and implement effective equity capital and dividend policies that align with corporate objectives and create shareholder value.</li> <li>Apply financial analysis techniques and critical thinking skills to real-world financial challenges, enabling informed financial decision-making.</li> </ol></li></ul>				

	<ol> <li>Navigate financial markets, understand the time value of money, and assess factors influencing financial asset pricing, including the CAPM model.</li> <li>Manage financial risk by identifying sources of risk, measuring risk, and developing effective risk management strategies.</li> <li>Examine corporate structures, including mergers, demergers, and leveraged buyouts, and understand their implications for financial decision-making.</li> <li>Enhance financial management skills in cash flow, asset-based financing, and net debt and financial risk management.</li> <li>Promote value creation by analysing financial data, assessing solvency, and fostering a value-driven approach to finance.</li> </ol>		
Course content	Corporate Finance Basics. Financial Analysis. Financial Analysis and Forecasting. Investment Analysis. Risk and Return. Financial Securities. Capital Structure Policies. Capital Structure and the Theory of Perfect Capital Markets. Valuation and Financial Engineering. Equity Capital and Dividend Policies.		
Course code	GST 201		
Course title	Philosophy, Logic, and Human Existence		
Weight	2Units CLH30		
Learning Outcomes	<ul> <li>At the end of this course, students should be able to</li> <li>1. Analyze the concept of humanity, including its origin, philosophical underpinnings, and cosmic environment.</li> <li>2. Develop and enhance logical and critical thinking skills for effective problem-solving and decision-making.</li> <li>3. Identify and appreciate the fundamental roles of science and technology within human society and services.</li> <li>4. Describe both renewable and non-renewable environmental resources available in Nigerian society.</li> </ul>		

	<ul> <li>6. Analyze the environmental impacts of plastics and other forms of waste, and propose mitigation strategies.</li> <li>7. Suggest viable management techniques and solutions for identifiable environmental challenges faced in various areas of Nigerian society.</li> <li>8. Identify and describe unethical behavior patterns that can hinder human societal growth and development.</li> </ul>		
Course content	Introduction to Humanity and Philosophy. Developing Logical and Critical Thinking Skills. Science and Technology in Human Society. Environmental Resources in Nigerian Society. Climate Change and Sustainable Development. Environmental Effects of Plastics and Waste. Elements of Environmental Studies. Environmental Challenges in Nigerian Society. National Development Plans for a Sustainable Environment. Global Action for Environmental Sustainability		
Course code	ENT 211		
Course title	Entrepreneurship and Innovation		
Weight	2Units C LH15 PH45		
Learning Outcomes	<ul> <li>Upon the completion of this course, students should be able to: <ol> <li>Explain the concepts and theories of entrepreneurship, intrapreneurship, opportunity seeking, new value creation, and risk-taking;</li> <li>State the characteristics of an entrepreneur;</li> <li>Analyse the importance of micro and small businesses in wealth creation, employment, and financial independence;</li> <li>Engage in entrepreneurial thinking;</li> <li>Evaluate and apply funding strategies;</li> <li>Identify key elements in innovation;</li> <li>Design and execute innovative business models;</li> <li>Describe stages in enterprise formation, partnership and networking, including business planning;</li> <li>Describe contemporary entrepreneurial issues in Nigeria, Africa and the rest of the world;</li> </ol> </li> </ul>		

	<ul> <li>10. Navigate legal and ethical challenges in entrepreneurship and</li> <li>11. State the basic principles of e-commerce.</li> </ul>
Course content	Introduction to Entrepreneurship. Rationale and Relevance of Entrepreneurship. Characteristics of Entrepreneurs. Entrepreneurial thinking. Innovation and its dimensions. Enterprise formation and ownership. Contemporary Entrepreneurship Issues. Entrepreneurship in Nigeria. Overcoming Environmental and Cultural Barriers to. Entrepreneurship. Principles of E-Commerce.

Course code	FIN 208
Course title	Principles of Insurance
Weight	3 Units C LH30
Learning Outcomes	<ul> <li>Upon successful completion of this course, Students will be good at:</li> <li>1. Understanding Insurance Concepts: Students should be able to demonstrate a comprehensive understanding of the fundamental concepts and principles of insurance, including risk management, insurable interest, indemnity, subrogation, and utmost good faith.</li> <li>2. Analyzing Insurance Products: Students should be able to analyze various insurance products, such as life insurance, health insurance, property insurance, liability insurance, and their respective coverage, benefits, and limitations.</li> <li>3. Evaluating Risk Exposure: Students should be able to assess and evaluate different types of risks that individuals, businesses, and organizations face and recommend suitable insurance solutions to mitigate those risks effectively.</li> <li>4. Interpreting Insurance Policy Wordings: Students should be able to able to read and interpret insurance policy wordings,</li> </ul>

	<ul> <li>including coverage terms, conditions, and exclusions, to determine the extent of coverage provided by specific insurance contracts.</li> <li>5. Ethics and Legal Considerations: Students should understand the ethical and legal considerations related to insurance practices, including the duty of disclosure, fairness in underwriting, claims handling, and compliance with insurance regulations.</li> </ul>
Course content	Introduction to Insurance and Risk Management. Insurance Contracts and Policy Provisions. Underwriting and Risk Assessment. Insurance Pricing and Loss Reserving. Insurance Marketing and Distribution Channels. Life Insurance and Annuities. General Insurance: Property and Casualty Insurance. Health Insurance and Employee Benefits. Insurance Claims and Settlement. Emerging Trends and Challenges in Insurance.

Course code	FIN 204
Course title	Quantitative Analysis
Weight	2 Units C LH30

Learning	On successful completion of this module, students will achieve the			
Outcomes	following learning outcomes:			
Outcomes				
	1. Identify key cost accounting terminology and concepts.			
	<ol> <li>Understand how cost accounting contributes to improving efficiency and competitiveness.</li> </ol>			
	3. Formulate strategies to achieve specific cost accounting			
	objectives within an organisation.			
	<ol> <li>Describe the typical organisational hierarchy of a cost accounting department.</li> </ol>			
	<ol> <li>Analyse the limitations of cost accounting, including potential data inaccuracies and cost allocation challenges.</li> </ol>			
	<ol> <li>Utilise cost allocation methods to assign costs to specific products or services accurately.</li> </ol>			
	7. Analyse cost variances and their implications for cost control.			
	<ol> <li>Differentiate between job costing and process costing and apply them in relevant scenarios.</li> </ol>			
	<ol> <li>Implement ABC and target costing in practical scenarios to analyse cost structures and set target costs.</li> </ol>			
	10. Analyse cash flow statements to assess liquidity and make informed financial decisions.			

Course content	Fundamentals of Cost Accounting. Need for Cost Accounting. Objectives of Cost Accounting System. Organisation of Cost Accounting Department. Advantages and Limitations of Cost Accounting. Cost Classification and Estimation.
Course code	FIN 210
Course title	Banking Methods and Process
Weight	3 Units C LH45

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Learning	On successful completion of this module students will be able to:
Outcomes	1. Understand the role of ICT in economics.
	<ol> <li>Identify the different ways in which ICT can be used to collect, analyse, model, and communicate economic data.</li> </ol>
	3. Use spreadsheets to collect, organise, and analyse economic data.
	<ol> <li>Learn the basics of programming languages such as Python, R, and MATLAB.</li> </ol>
	5. Learn more advanced programming concepts such as object-oriented programming and data structures.
	6. Understand the challenges and opportunities of big data.
	7. Use big data analytics to identify patterns and trends in economic data.
	8. Create effective presentations using PowerPoint.
	9. Use PowerPoint to communicate economic data and analysis.
	10. Understand the principles of financial computing.
	11. Understand the principles of text mining.
	12. Use text mining tools and techniques to extract information from text data.
	13. Understand the principles of operations research.
	14. Understand the principles of social network analysis.
	15. Use social network analysis tools and techniques to study
	the structure and dynamics of social networks.

Course content	Relevance of ICT in Economics. Spreadsheet for Economic Analysis. Programming Languages for Economic Modeling (1). Programming Languages for Economic Modeling (2). Big Data. How to Use Powerpoint. Financial Computing. Text Mining. Operations Research. Social Network Analysis.
Course code	FIN 202
Course title	International Finance

Weight	3 Units C LH45
Learning Outcomes	<ul> <li>On successful completion of this module, students will be able to: <ol> <li>Definition of international finance</li> <li>Know the concept of International trade</li> <li>Know Balance of payment</li> <li>Adjustment of balance of payment</li> <li>Know the Foreign exchange market</li> <li>Efficiency of foreign exchange market</li> <li>Global Economic Environment</li> <li>International Finance Institutions</li> <li>Market covered by international finance</li> <li>Functions of international finance</li> <li>Fatures, instruments and performance of international finance</li> <li>Nature of Capital</li> <li>International capital flow</li> <li>Internal and external debts</li> <li>Debt financing portfolio</li> </ol> </li> </ul>
Course content	Introduction to International Finance. Functions of International Finance. Market Covered by International Finance. International Trade and Balance of Payment. Adjustment of Balance of Payment. Foreign Exchange Market and Efficiency. International Capital Flow. Debt Financing Portfolio. Global Economic Environment. International Finance Institutions.
Course code	FIN 216
Course title	Fundamentals of Deposit Insurance
Weight	(2 Units C: LH 30)
Learning Outcomes	Learning Outcomes By the end of this course, students should be able to: 1. discuss deposit insurance scheme in Nigeria; 2. explain the concept of deposit insurance system and the concept of financial safety;

	<ol> <li>3. list the mandate, powers and governance of the Nigeria deposit insurance corporation;</li> <li>4. explain the inter-relationships among safety-net participants and cross border issues;</li> <li>5. describe the Financial Stability Board (FSB);</li> <li>6. discuss the key attributes of effective resolution regimes for financial institutions;</li> <li>7. explain the activities of the International Association of Deposit Insurers (IADI); and</li> <li>8. mention the IADI core principles for effective deposit insurance system.</li> </ol>
Course content	Deposit insurance scheme in Nigeria. The concept of deposit insurance system, the concept of financial safety, the concept of funding & fund management. The mandate, powers and governance of the corporation. Membership of the deposit insurance scheme. Scope and level of deposit insurance coverage. The methods adopted by the corporation to gauge effective public awareness. The challenges encountered by the corporation on public awareness. The inter-relationships among safety-net participants and cross border issues. The Financial Stability Board (FSB). The key attributes of effective resolution regimes for financial institutions. The activities of the International Association of Deposit Insurers (IADI).The IADI core principles for effective deposit insurance system

## **300 Level Courses**

Course code	FIN 303
Course title	Principles of Finance
Weight	3 Units C LH 45
Learning Outcomes	<ul> <li>At the end of the course, the students should be able to: <ol> <li>Define money and understand its different types and characteristics.</li> <li>Explain the functions of money and how it affects the economy.</li> <li>Analyze the determinants of money demand and supply.</li> <li>Understand the history of the Nigerian banking system and the different reforms that have been implemented.</li> <li>Identify the different types of financial institutions in Nigeria and their functions.</li> <li>Explain the role of the Central Bank of Nigeria in the Nigerian financial system.</li> <li>Describe the different types of commercial banks in Nigeria and their functions.</li> <li>Understand the role of merchant banks and development banks in Nigeria's financial system.</li> <li>Identify the different types of non-bank financial institutions in Nigeria and their functions.</li> <li>Explain the different types of financial markets and their functions.</li> <li>Understand the different types of capital and how they are raised in the capital market.</li> <li>Explain the different international monetary systems and their impact on developing countries.</li> <li>Understand the objectives, structure, and functions of the International Monetary Fund (IMF).</li> <li>Understand the origins, organization, functions, and objectives of the World Bank.</li> </ol></li></ul>

	15. Understand the history, financial products and African Development Bank (AfDB) roles.
Course content	Introduction to Money. Demand for Money. Supply of Money. History of Nigerian Banking System. Financial Institutions in Nigeria and Types of Financial Institution. Commercial Banks. Merchant Banks and Development Banks. Non-Bank Financial Institutions And Financial markets. International Monetary Systems. International Monetary Funds.

Course code	FIN 313
Course title	Financial Management
Weight	2 Units C LH 30
Learning Outcomes	<ul> <li>At the end of the course, students should be able to: <ol> <li>Define financial management and its objectives;</li> <li>Explain some basic concepts such as right issue, preference share and commercial papers;</li> <li>Understand the meaning of opportunity cost of capital and its usefulness;</li> <li>Discuss the methods of evaluating capital budgeting;</li> <li>Explain the various investment appraisal methods and their associated problems;</li> <li>Explain the legal and regulatory considerations for mergers and acquisitions;</li> <li>Describe the impact that the issue of dividends may have on a company's share price;</li> <li>Explain the valuation of shares and the various methods of valuing shares;</li> <li>Define risk, risk management and the multiple ways of dealing with financial trouble and</li> </ol> </li> </ul>

11. Explain the different capital structure theories.	
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Course content	Foundations of Financial Management. Working Capital Management
	and Asset Efficiency. Financial Statement Analysis and Interpretation.
	Financial Forecasting and Planning. Capital Budgeting and Investment
	Decisions. Dividend Policy and Valuation. Financial Markets and
	Securities. Capital Structure and Cost of Capital. Financing Strategies
	and Corporate Restructuring. Risk Management and Financial
	Derivatives.

Course code	FIN 317
Course title	Entrepreneurship of Finance
Weight	2 Units C LH 30
Learning Outcomes	<ul> <li>Upon completing this module, students will have the ability to: <ol> <li>be more prepared to start up and successfully manage their own businesses;</li> <li>understand financial statements for small businesses;</li> <li>grasp fundamental finance concepts such as net present value and risk management;</li> <li>apply operational and interactive techniques for small business owners;</li> <li>develop interpersonal communication skills through participation in class discussions and problem-solving exercises. Present arguments and findings. Objectively critique findings of fellow students;</li> <li>acquire technology skills - individual/group research, using publicly available on-line sources. Excel proficiency in financial management;</li> <li>appreciate cultural sensitivity and diversity - harness international and professional diversity of students in viewing issues and problems from different perspectives;</li> </ol> </li> </ul>

8	<ul> <li>possess quantitative reasoning -students will learn how to prepare and apply financial models to appraise the value of a venture or better evaluate the market potential of an opportunity;</li> </ul>
	<ul> <li>cultivate critical thinking - exercise the powers of inquiry, logical thinking and critical analysis. Interpret and evaluate theoretical arguments and empirical evidence;</li> <li>evaluate and discuss challenges related to corporate governance, social responsibility and ethical and professional behaviour;</li> </ul>

Course content	Introduction to Entrepreneurship of Finance. Small and medium scale enterprises. Financial Statements for Small Businesses. Finance Fundamentals. Networking and Collaboration. Venture Capital. Financing constraints and entrepreneurship. Entrepreneurial Process. Sources of entrepreneurial opportunities. Ethical Considerations and Social Impact.
Course code	ACC 303
Course title	Management Accounting
Weight	3 Units C LH 30 PH 45
Learning Outcomes	<ul> <li>At the end of this course, students should be able to:</li> <li>1. Evaluate and apply appropriate budgeting and standard costing techniques to planning and control in business;</li> <li>2. Discuss the behavioural aspect of budgeting and budgetary control;</li> <li>3. Discuss strategic performance management in evaluating and improving organisational performance;</li> <li>4. Evaluate and apply cost reduction and control techniques for efficiency of business operations;</li> <li>5. Discuss the use of spreadsheet applications in Performance Management;</li> <li>6. Discuss the underlying concepts in Performance Management;</li> </ul>

7. Prepare cost information for decision making, using relevant costs;
<ul> <li>8. Evaluate divisional performances and discuss different transfer pricing techniques;</li> </ul>
<ul> <li>9. Discuss various pricing strategies and calculate product prices using these strategies;</li> </ul>
10. Discuss ethical principles relating to Performance Management; and
11. Discuss and evaluate topical issues in Performance Management.
12. Use activity-based costing (ABC) to improve the accuracy of cost information.
13. Analyse risk and uncertainty in decision making using decision trees and simulation models.
14. Use data analytics to identify trends and patterns in financial data.
15. Use capital budgeting techniques to evaluate long-term investment decisions.

Course content	Introduction to Management Accounting. Budgeting and Budgetary Control. Standard costing and analysis of variance. Cost Reduction and Control Techniques. Spreadsheet Applications in Performance Management. Decision Making. Performance Management. Pricing Strategies. Divisional Performance and Transfer Pricing. Topical Issues in Performance Management.
Course code	FIN 315
Course title	Management of Financial Institutions
Weight	3 Units C LH 30 PH 45
Learning Outcomes	At the end of the course, students should be able to: 1. explain the risks that must be managed in financial institutions; 2. discuss the issue of liquidity and performance management; 3. comprehend public relations management in the financial institutions/sector;

	<ul> <li>4. describe capital adequacy in Finance and banking transactions;</li> <li>5. analyze the risk management processes involved in Financing; and</li> <li>6. comprehend the concept of credit management in financial institutions.</li> </ul>
Course content	The course covers the practice of bank management as well as the more important aspect of financial management in other financial institutions such as insurance companies, pension funds, mortgage banks, and other finance houses. The course deals with the regulatory and institutional framework and the implications for the management of financial institutions. Other topics include the relationship between finance and economic development. An analysis of source and uses of funds. Corporate planning and control in financial institutions. Bank capital adequacy. Risk management: Assets and liability management in banks and non-financial institutions. The course also covers credit management, competition in the provision of financial services. Management information systems in the bank, the problems of public relations in banking and the system of industrial relations in banks. Manpower training and development in the financial industry.
Course code	FIN 305
Course title	Financial Systems in Nigeria
Weight	(2 Units C: LH 30)
Learning Outcomes	<ul> <li>By the end of this course, students should be able to:</li> <li>1. discuss the financial system and explain the types and characteristics of financial assets;</li> <li>2. explain international as well as Nigerian financial system;</li> <li>3. discuss the operations of capital market in Nigeria;</li> <li>4. explain operations of money market in Nigeria;</li> <li>5. mention and discuss functions of Central Banking;</li> <li>6. identify and explain functions of commercial banks, merchant banks, and development</li> <li>banks;</li> <li>7. discuss the functions of investment companies and insurance companies; and</li> </ul>

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	8. discuss comparative banking and financial system.
Course content	The course has been designed to inculcate an understanding of the relationship between the financial and non-financial sectors of the Nigerian economy as well as the nature and functions of different types of financial institutions/inter-mediators in the economy. These institutions include The Central Bank, commercial banks, merchant banks, development banks, investment companies and insurance companies, etc. their role, function, evolution, structure and performance. Rural banking, marketing of bank services. Financial markets, role, functions, structure and performance. Comparative banking and financial systems. International financial system. Universal banks. Overview of the financial sector: Definition of Financial System. Components of Financial system which includes: financial institutions, financial markets, financial institutions. Classification of financial institution. Financial structure. Financial development and real development. Banks and non-banks as financial intermediates. The financial intermediation function. Role of money and finance in economic development. Financial intermediaries and effectiveness of monetary policy. The evolution and structure of the Nigerian financial system. Evolution, structure and function of financial instruments of the Nigerian financial system. Evolution, structure and function of financial system. Evolution, structure and function of financial market in Nigeria. Instruments of
	the financial markets. Current trends in the banking industry. International and economic development institutions - ADB, NEXIM,
	SME, NERFUND, Trade Bank, IMF, Nigeria Trust Fund.

Course code	FIN 316
Course title	Practice of Deposit Insurance

Weight	3 Units C LH 45
Learning Outcomes	<ul> <li>On successful completion of this module, students will be able to: <ol> <li>Describe the practice of the Deposit Insurance Scheme (DIS) in Nigeria and the rationale for its establishment of the Deposit Insurance Scheme.</li> <li>discuss the mandate, functions, and public policy objectives of the NDIC.</li> <li>Mention the supervisory activities of the NDIC and accompanying changes;</li> <li>Describe the recent developments in banking supervision and the legal framework for</li> <li>Deposit Insurance Scheme (DIS) in Nigeria.</li> <li>Mention the factors determining Deposit Insurance Scheme (DIS) coverage level adequacy</li> <li>in Nigeria.</li> <li>Explain the level of compliance with the IADI core principles by the NDIC.</li> <li>Describe the differential premium assessment system of the NDIC and its fund investment policy.</li> <li>Bank failure resolution options of the NDIC.</li> <li>Compare and contrast deposit insurance practices in Nigeria with those in other selected countries.</li> <li>Explain the role of deposit insurance in the financial system and how it helps stabilize the economy.</li> </ol></li></ul>
Course content	Introduction to Deposit Insurance. The Nigerian Deposit Insurance Corporation (NDIC). Recent Developments in Banking Supervision. Sources of Funding and Fund Management. Bank Failure Resolution Options of the Corporation. Compare and contrast deposit insurance
	practices in Nigeria with those in other selected countries. Conduct research on deposit insurance Contributing to the Development of Human Resource Management in the Public Sector. Communicate the findings of research on deposit insurance to policymakers,

regulators, and the public. Design of a deposit insurance scheme.
Evaluation of the effectiveness of a deposit insurance scheme.

Course code	FIN 308
Course title	Bank Lending and Credit Administration
Weight	3 Units C LH 45
Learning Outcomes	<ul> <li>Here are the learning outcomes for this course: <ol> <li>Explain the concepts of financial statements</li> <li>Identify financial statements as the basis for financial analysis of an enterprise</li> <li>Identify financial ratios as standard tools of financial analyses in businesses</li> <li>Apply simulation to working capital decision making</li> <li>Use linear programming in choice of business and opportunity cost of production</li> <li>Analyze pricing, profit and good programming</li> <li>Describe cash budget and other financial projections</li> <li>Understand the different types of bank loans and their features</li> <li>Analyze the creditworthiness of borrowers</li> <li>Develop and implement credit policies and procedures</li> <li>Communicate effectively with borrowers and other stakeholders</li> </ol> </li> </ul>
Course content	Introduction to Credit Administration. The Need for Credit Administration and Control. Credit Policy of Banks and Non-Performing Loans. Loan Pricing. Some Forms of Loans. Collateral Security. Loan Monitoring and Supervision. Loan Applications, Appraisals, Assessment & Approval. Credit Risk Management. Ethics and Compliance in Bank Lending.

Course code	FIN 304
Course title	Development Finance
Weight	3 Units C LH 30
Learning Outcomes	On successful completion of this module students will be able to: 1. discuss the relationships existing between finance and growth; 2. discuss the effects of financial fragility on economic growth; 3. evaluate the effects of financial liberalisation on the working of financial systems; 4. explain the level of economic development on the design of financial systems; 5. discuss the globalisation of capital flows as it affects the design of financial systems; 6. have a thorough understanding of specific aspects of development finance, recognizing that finance-related issues are increasingly important in development; 7. equip the students with the necessary skills to make a meaningful contribution to policy formulation and implementation, by focusing on financial development policy and financial management, with specific reference to developing countries; 8. apply different approaches to the collection, analysis and presentation of data, as well as critically evaluating specific issues of development, and gathering, organising and using evidence and information from a wide variety of sources; and 9. obtain a detailed knowledge of the key issues and debates in various aspects of economic development, familiarity with theoretical approaches concerning development problems and an appreciation of the diversity of development problems and an appreciation of the diversity of development. 11. evaluate the effectiveness of different DFI lending models, such as microfinance, project finance, and infrastructure finance. 12. identify and analyse the risks associated with development finance, such as political risk, currency risk, and environmental risk.

<ul> <li>13. develop and implement financial sector reforms to promote financial inclusion and economic development.</li> <li>14. design and manage financial products and services that meet the needs of low-income and underserved populations.</li> <li>15. conduct research on development finance issues and disseminate the findings to policymakers and practitioners.</li> <li>16. collaborate with other professionals to develop and implement</li> </ul>
16. collaborate with other professionals to develop and implement development finance projects.

Course content	Introduction To Development Finance. Development Finance And
	Finance-Development Nexus. Entrepreneurship Financing And
	Technological Innovation. Development Finance Institutions And
	Their Role In Development. Small And Medium Enterprises Finance In
	Emerging Economies. Microcredit And Micro Financing And Poverty
	Alleviation. Sustainable Financing And New Financing Initiatives.
	Human Capital Development And Financing Initiatives. Financial
	Development. Financial Inclusion.

Course code	BUA 314
Course title	Innovation Management
Weight	2 Units C LH 30

Loorning	On successful completion of course, students will be able to:
Learning	On successful completion of course, students will be able to:
Outcomes	<ol> <li>Relate the issues around defining 'technology', 'innovation' and 'innovation management;</li> </ol>
	<ol> <li>Describe the knowledge of the techniques widely used in the management of innovation and entrepreneurship and develop practical skills in their application;</li> </ol>
	3. Identify the factors for a successful innovation process;
	<ol> <li>Recognise the importance of innovation management for the firm's success;</li> </ol>
	<ol> <li>Recognise the diversity of types of innovation, innovators and innovation settings; and</li> </ol>
	<ol> <li>Examine the different forms of protections for intellectual property</li> </ol>
	7. Analyze the different innovation models and frameworks.
	8. Develop an innovation strategy for a specific organisation.
	9. Manage the innovation process.
	10. Measure the success of innovation.
	11. Communicate the value of innovation.
	12. Successfully manage innovation projects.
Course content	Introduction to Innovation Management. Innovation Ecosystem.
	Innovations, Innovators and Innovation Settings. Intellectual Property
	Protection. Techniques in Innovation Management. Developing an
	Innovation Strategy. Managing the Innovation Process. Measuring
	and Communicating Innovation Success. Entrepreneurship and
	Innovation. Innovation in the Digital Age.

Course code	BUA 302
Course title	Human Behaviour in Organisations
Weight	3 Units C LH 45

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Learning	On successful completion of this module, students will be able to:
Outcomes	1. Demonstrate the applicability of the concept of organisational
	behaviour to understand the behaviour of people in the organisation.
	2. Explain the importance of managing stress and emotion in the
	workplace
	3. Discuss appropriate methods and styles of communication in the
	workplace
	4. Discuss strategies for managing conflicts and negotiations in the workplace
	5. Explain the process and techniques of individual and group decision-making
	6. Explain group dynamics and demonstrate skills required for
	working in groups (team building)
	7. Apply organisational behaviour concepts, models and theories to
	real-life management situations through case analysis.
Course content	Introduction to organisational behaviour. Employee motivation. Conflict manifestation. Sources and consequences of conflict Conflict management strategies. Internal conflict resolution and skills. Conflict management in organisations. Employee performance and involvement. Stress management in organisation. Communication and decision-making in organisations.
Course code	ENT 312
Course title	Venture Creation
Weight	2 Units C LH15 PH45
Learning	At the end of this course, students, through case study and practical
Outcomes	approaches, should be able to:
	1. Describe the key steps in venture creation;
	2. Spot opportunities in problems and in high potential sectors
	regardless of geographical location;
	3. State how original products, ideas, and concepts are developed
	4. Develop business concept for further incubation or pitching for
	funding.
	5. Identify key sources of entrepreneurial finance;

	<ul> <li>6. Implement the requirements for establishing and managing micro and small enterprise</li> <li>7. Conduct entrepreneurial marketing and e-commerce</li> <li>8. Apply a wide variety of emerging technological solutions to entrepreneurship; and</li> <li>9. Appreciate why ventures fail due to lack of planning and poor implementation.</li> </ul>
Course content	Introduction to Venture Creation. Opportunity Identification. New Business Development. Entrepreneurial Finance. Entrepreneurial Marketing and E-commerce. Small Business Management and Family Business. Leadership and Management. Negotiations and Business Communication. Technological Solutions for Entrepreneurship. Business Applications of New Technologies.
Course code	GST 312
Course title	Peace and Conflict Resolution
Weight	2 Units C LH 30
Learning Outcomes	<ul> <li>On successful completion of this module, students will be able to;</li> <li>1. Analyse the concepts of peace, conflict and security;</li> <li>2. List major forms, types and root causes of conflict and violence;</li> <li>3. Differentiate between conflict and terrorism;</li> <li>4. Enumerate security and peace-building strategies; and</li> <li>5. Describe the roles of international organisations, media and traditional institutions in peace-building</li> <li>6. Explain the relationship between peace, conflict and security.</li> <li>7. Analyse the different theories of conflict and conflict resolution.</li> <li>8. Apply conflict resolution skills to real-world situations.</li> <li>9. Evaluate the effectiveness of different peace-building strategies.</li> <li>10. Develop a personal commitment to peace and conflict resolution.</li> </ul>

	Agents Of Conflict Resolution. Roles Of International Organisations In	
	Conflict Resolution.	

## 400 Level Courses

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Course code	FIN 409
Course title	Financial Technology (FINTEC)
Weight	3 Units C LH 45
Learning Outcomes	<ol> <li>Upon successful completion of this course, students will be able to:</li> <li>Articulate the fundamental concepts and principles of financial technology (FinTech) and its role in transforming the financial industry.</li> <li>Analyze the various FinTech innovations and applications across different segments of the financial sector, including payments, lending, investing, wealth management, insurance, and capital markets.</li> <li>Evaluate the impact of FinTech on financial inclusion, efficiency, and risk management.</li> <li>Apply financial and technological concepts to assess the feasibility and potential of FinTech ventures.</li> <li>Communicate effectively about FinTech, both orally and in writing, to a diverse audience.</li> </ol>
Course content	Definition and scope of FinTech. The history and evolution of FinTech. The impact of FinTech on the financial industry. FinTech Innovations and Applications. Payments: Mobile payments, digital wallets, contactless payments. Lending: Peer-to-peer lending, online crowdfunding, algorithmic lending. Investing: Robo-advisors,

algorithmic trading, fractional investing. Wealth management: Digital wealth management platforms, personalized investment
recommendations. Insurance: Insurtech startups, usage-based
insurance, parametric insurance. Capital markets: Blockchain-based
securities trading, alternative trading systems. The Impact of FinTech.
Financial inclusion: Expanding access to financial services for
underserved populations. Efficiency: Reducing costs and improving
operational efficiency. Risk management: Enhancing risk assessment
and mitigation through technology. Evaluating FinTech Ventures.
Assessing market opportunities and competitive landscape.
Analyzing business models and revenue streams. Evaluating
technological feasibility and regulatory compliance. Communicating
Effectively about FinTech. Writing clear and concise reports and
presentations. Presenting FinTech concepts to a diverse audience.
Engaging in effective FinTech discussions.

Course code	FIN 413
Course title	Quantitative Finance
Weight	3 Units C LH 45
Learning Outcomes	<ul> <li>At the end of this course, students should be able to:</li> <li>1. perform basic arithmetic operations on numbers like conversion between fractions, decimals and percentages;</li> <li>2. simplify numerical expressions involving exponents and roots; identify like terms in algebraic expressions and perform basic algebraic operation including long division;</li> <li>3. distinguish between variations (direct and indirect).</li> </ul>
Course content	Introduction to Basic Mathematics Functions. Sequences and Series. Investment Appraisals I . Investment Appraisals II. Valuation of Bonds and Linear Programming I. Linear Programming II. Inventory Control

I. Inventory Control II. Inventory Control III. Time Series Analysis.
Correlation. Regression Analysis. Project Planning.

Course code	FIN 411
Course title	Structure and Management of Insurance
Weight	3 Units C LH 45
Learning Outcomes	<ul> <li>Upon successful completion of this course, students will be able to:</li> <li>1. Comprehend the fundamental principles and concepts of insurance, including risk management, risk transfer, and insurance contracts.</li> <li>2. Analyze the different types of insurance contracts, including property and liability insurance, life and health insurance, and employee benefit plans.</li> <li>3. Evaluate the financial implications of insurance underwriting, pricing, and reserving.</li> <li>4. Apply risk management techniques to assess and mitigate insurance risks.</li> <li>5. Understand the regulatory environment governing the insurance industry.</li> <li>6. Communicate effectively about insurance concepts and principles, both orally and in writing.</li> <li>7. Apply their knowledge of insurance to real-world scenarios and case studies.</li> </ul>
Course content	Introduction to Insurance. The role of insurance in risk management. Types of insurance contracts. The insurance industry. Property and Liability Insurance. Property insurance concepts. Liability insurance concepts. Property and liability insurance underwriting and pricing. Life and Health Insurance. Life insurance concepts. Health insurance concepts. Life and health insurance underwriting and pricing. Employee Benefit Plans. Types of employee benefit plans. Design and administration of employee benefit plans. Employee benefit plan regulations. Insurance Underwriting and Pricing. Insurance

	underwriting principles. Insurance pricing methods. Reinsurance. Insurance Reserving. Risk identification and assessment. Risk mitigation and control strategies. Insurance as a risk management tool. Regulation of the Insurance Industry.
Course code	BUA 401
Course title	Business Policy and Strategy
Weight	3 Units E LH 45
Learning Outcomes	<ul> <li>By the end of this course, the student should be able to:</li> <li>1. Understand the basic considerations in business policies</li> <li>2. Understand the functions and responsibilities of an enterprises general management</li> <li>3. Identify problems associated with the management of an enterprise</li> <li>4. Understand the design and implementation of corporate strategies</li> </ul>
Course content	BASICS ABOUT BUSINESS POLICY. CONCEPT OF CORPORATE STRATEGY AND MANAGEMENT. STRATEGY FORMULATION. CORPORATE GOVERNANCE AND SOCIAL RESPONSIBILITY. INTRODUCTION TO CASE STUDIES/ANALYSIS.
Course code	FIN 410
Course title	Investment Analysis and Portfolio Management
Weight	3 Units C LH 45
Learning Outcomes	On successful completion of this course students should be able to: 1. show a systematic knowledge, understanding and critical awareness of the theory;

	<ol> <li>2. show a comprehensive understanding of the complex techniques applicable to solve problems;</li> <li>3. appreciate recent developments and methodologies in investment analysis and the links between the theory and their practical application and to critically evaluate such methodologies;</li> <li>4. demonstrate a comprehensive understanding of the complex current issues relevant to the investment market;</li> <li>5. show an ability to understand, select and apply appropriate methods in portfolio management;</li> <li>6. research the investment environment, different types of financial investment instruments and financial institutions; and</li> <li>7. analyse and evaluate the investment purposes, the efficiency of key stages of the investment process.</li> </ol>
Course content	The course is designed to acquaint students with various investment opportunities and traditional methods of investment appraisal. The assets include bonds, preferred shares and common shares. The possible rates of return and risk inherent in the assets will be evaluated. The present value concept and investment appraisal techniques are used to determine investment values. The market and environment in which investment management operations are undertaken will be studied with the regulations. Portfolio theory and portfolio management performance evaluation e.g. Treynor, Sharpe.
Course code	FIN 404
Course title	Research Project
Weight	6 Units C PH 270

Learning Outcomes	<ul> <li>On completion of this course, students should be able to:</li> <li>1. carry out a substantial research-based project;</li> <li>2. demonstrate capacity to improve student achievement, engagement and retention;</li> <li>3. demonstrate capacity to lead and manage change through collaboration with others;</li> <li>4. demonstrate an understanding of the ethical issues associated with practitioner research;</li> <li>5. analyze data and synthesize research findings;</li> <li>6. report research findings in written and verbal forms; and</li> <li>7. use research findings to advance financial education theory and practice.</li> </ul>			
Course content				

Course code	FIN 414
Course title	Marketing of Financial Services
Weight	2 Units C LH 30

LearningAt the end of the course, students should be able to:Outcomes1. Explain the concepts of marketing and services.2. Explain the concept of financial services3. Outline the roles of marketing in the financial service i4. Explain the concept of consumer behaviour5. Illustrate the consumer design process6. Discuss the concept of segmentation, targeting and positioning.7. Compare service and customer orientation.8. Determine the effects of technology on marketing cha 9. Discuss integrated Marketing Communication.				
Course content	The Nature and Scope of Marketing. Review of Marketing of Services. Overview of Financial Services. Service and Customer Orientation. Retail and Wholesale Banking. The Nature and Scope of Consumer Behaviour/Decision Making Process. Segmentation, Targeting and Portioning (STP). Financial Service Development and Management Unit. Marketing Channels and the Effect of Technology. The Nature and scope of Advertising. Globalization and External Environment and its Impact on the Financial Service Sector in Nigeria.			
Course code	FIN 416			
Course title	International Trade and Finance			
Weight	4 Units C LH 60			
Learning Outcomes	On successful completion of the course students should be able to: 1. summarize international business management and the main drivers of international business strategies; 2. discuss the main entry strategies into foreign markets; 3. identify export and import sources of financing; 4. describe the importance of financial planning in international trade;			

<ul> <li>5. describe the process of exporting goods with an emphasis on the payment and documentation circuits;</li> <li>6. describe the forms of international finance and payment mechanisms;</li> <li>7. explain the nature and use of export credit insurance in reducing risk;</li> <li>8. describe the main international and multilateral institutions related with international trade operations; and</li> </ul>
trade operations; and 9. discuss the importance of adequate planning relative to the
financial aspects of international trade.

Course content	,				
	Introduction, mercantilism and nation building. Free trade. Theory of				
	absolute advantage. Theory of comparative advantage. The basis of				
	trade: The theory of comparative costs and comparative				
	advantages. Impediments to trade. The assumptions of classical				
	trade theory. Modern trade theory: Factor proportions and factor				
	intensity. Offer curves – reciprocal demand and supply.				
	Dynamic factors. Changing the basis of trade. Terms of trade				
	measures, and the effects of tariff. International finance. Balance of				
	payments accounting – credits, debits, and current				
	account. Balance of payment accounting – the financing accounts.				
	National income. Prices and trade balance. The Foreign Exchange				
	markets (FOREX). Relatively fixed rate system. The gold and gold				
	exchange standard. International business environments. Balance of				
	payments structure interpretations and problems of definition.				
	Causes of imbalance and methods of adjustment. Analysis o				
	intervention. Stabilization funds and exchange controls. Payments				
	abroad. The theory and practice of foreign exchange. Nostro an				
	Vostro accounts. Payment methods. Risk management and decision.				
	Identification and elimination of risks. Collections:				
	Clean collection, parties involved in collection. Sight and term bills of				
	exchange. Tariffs: Argument for tariff or protection. Tariff and				

	national income. Quotas and quantitative restrictions. Equilibrium and disequilibrium in the balance of payments.					
Course code BUA 402						
Course title	Strategic Thinking and Problem Solving					
Weight	(3 Units C: LH 45)					
Learning Outcomes	On the successful completion of this course, students should be able to: 1. explain the various functional level of business environment; 2. identify the steps of corporate planning process; 3. appraise business performance; 4. assess the impact of environmental changes on strategies and firm performance; and 5. explicitly diagnose role of employee and managerial behaviour in success or failure of business organisation.					
Course content	This course is designed to develop the right mindset in students to challenge the status quo and develop the right attitude to build solutions for organizations. Topics will cover an overview of the traditional thinking process (horizontal), its strengths and weaknesses; lateral thinking perspective; analysis of the different views about thinking; the interface among thinking, problem solving process, techniques and models.					
Course code FIN 408						
Course title	Project Evaluation.					
Weight	(2 Units C: LH 30)					
Learning Outcomes	At the end of this course, you should be able to: 1. discuss the totality of project evaluation; 2. prepare simple project plans/business plans; 3. evaluate projects submitted to you for consideration;					

	<ul><li>4. analyze the profit ratio and social profit of a project;</li><li>5. distinguish between risks and uncertainties; and</li><li>6. explain basic steps involved in project management.</li></ul>			
Course content	Projects: Concept and dimensions. Project cycle. Techniques of project identification. Elements of project analysis: Assessment of private profitability. Cash flow dimensions; Analysis of risk and uncertainty. Project Evaluation and Review Techniques (P.E.R.T.). Project implementation assessment of social profitability. Cost and benefit analysis.			

### **13.0** Instructional Methods

The instructional method is through the online course materials and hardcopies distributed to students at the Study Centres. Online facilitation is done through Learners Management Systems LMS. Other online fora for instructional delivery include chat, synchronous and asynchronous methods of communication using the LCMS platform and other mobile technologies. The facilitators will be closely monitored by the Head of the Department, the Study Centre Director and Directorate of Learners Support Services DLSS staff to ensure the quality of the services being rendered to the students.

### 14.0 Quality Assurance

Subject to the Senate's recommendations, the process of developing and adapting all instructional items is seriously monitored internally, so as to ensure quality right from the onset. The instructional items to be developed are subjected to plagiarism checks by the university and they are developed and edited by experts with PhD as a minimum qualification. Besides the 5-year period for the review of instructional items is another opportunity for review as the need arises to ensure the quality of the programme. Facilitators for the various courses are carefully selected from sister Universities

nationwide with a minimum qualification of PhD. Finally, the West Midlands Open University policy and procedures for internal course validation follow.

### 15.0 Evaluation

Evaluation of all the courses would consist of Tutor Marked Assignments TMAs), Computer Marked Assignments CMA and End of Semester Examinations. The TMA and CMA known as Continuous Assessment CA constitutes 40% of the final score. The End of Semester Examination is 60%

## 15.1 Tutor-Marked Assessments

As part of the evaluation mechanism, each course would be provided with at least 3 TMAs to be used as part of Continuous Assessments for a course. To qualify to sit for examination therefore, each student must turn in the three TMAs for each of the courses.

## 15.2 End of Semester Examination

Each course will be examined at the end of the semester. Course lecturers are responsible for the provision of questions and question data banks in the Department. Lecturers of the Department who are experts in the various course areas are responsible for TMAs and final examination question setting using the in-house style provided by the University. Thereafter, the questions would be internally moderated by the HOD and other senior internal staff in the Department before the invitation is sent to an External Assessor for moderation. The external assessor is chosen from other tertiary institutions. Also, students' projects moderated zonally using Project are the Administration System

PAS .

## 16.0 Principal Officers of the University

### **Board Members**

XXX

# Management

Vice Chancellor - XXX Registrar - XXX Librarian - xxx

# 16.1 Staff of the Department

# A. Teaching Staff

S/N	Name of Staff	Rank	Qualification/Specialization/Date Obtained	Role
1	ISIAKA, Sulu Babaita	Professor	Ph.D. Business Administration, University of Ilorin, Nigeria. 2010	
2	ADEGOKE, Janet Arike	Senior Lecturer	Babcock University, Ilishan-Remo, Ph.D (Strategic Management) May 27, 2015	
3	Dr. Bamidele A. Wale-Oshinowo	Senior Lecturer	PhD Management Royal Holloway, University of London (RHUL) Year Awarded – 2015 MBA Financial Management	

			Lagos State University (LASU) Year Awarded - 2001
4	Dr. Oluwaseun Akanji	Lecturer 1	PhD Marketing Ladoke Akintola University of Technology, Ogbomoso, Nigeria Year awarded - 2022
5	Dr. Opeoluwa Paul Fakayode	Lecturer II	PhD Accounting Ladoke Akintola University of Technology, Ogbomoso, Nigeria Year awarded - 2023
6	Mr. Bello Abdulganiyu Aremu	Lecturer II	PhD Entrepreneurship ( in view) Kwara State University, Makete 2022 – Till Date MSc. Business Administration Kwara State University, Malete Year Awarded - 2022

## B. Technical Staff

S/N	NAME	QUALIFICATION	SPECIALISATION	RANK

## C. Administrative Staff

S/N	NAME	QUALIFICATION	RANK

### **17.0** Learners' Support

Similar to other students receiving tertiary education, students in Distance Education require various academic and administrative support services from the University. The existing academic support services are from the Directorate of Learner Support Services DLSS that currently coordinates various Study Centres, student Counsellors and Facilitators. The School of Accounting on its own, takes steps to enhance Study facilitation by following up on facilities available for its courses in all Study Centres and employ more Facilitators as the need arises.

### 18.0 Recognition of the Programme

The recognition of the Business and Finance Program is evidenced through various indicators, including accreditation from relevant professional bodies, partnerships with industry leaders, the success of alumni in their accounting careers, high employability rates, contributions to accounting research, acceptance into reputable graduate schools, alignment with professional certification requirements, positive rankings, and a positive reputation within the academic and professional communities.

### 19.0 Target Students

The Business and Finance Program in West Midlands Open University accommodates a diverse student population, including working professionals, recent high school graduates, adult learners, career changers, international students, individuals with busy schedules or personal responsibilities, entrepreneurs, military personnel, individuals with disabilities, and lifelong learners, offering a flexible and accessible learning environment.

### 20.0 Conclusion

The Business and Finance Department of Faculty of Management Science at West Midlands Open University. The department seeks to produce job-ready graduates who embody the university's core values and become truthful, empathetic, and innovative individuals. The department equips students with a diverse skill set, including technological proficiency, leadership, entrepreneurship, and analytical capabilities, preparing them to excel in the rapidly evolving field of accounting and management. This fosters a generation of adaptable and ethical professionals ready to meet the demands of the new world.